

How the Market Works
Stock Market Project Report
LB
OL 3400
Professor Tran

My strategy at the beginning was to determine which companies will be doing better in the October and November months. As of the beginning of October, the stock I chose is improving overall, but it is not doing as well as predicted. The reason may be that I have predicted some stock would be going up by October that has yet to increase greatly since it has been bought. Another aspect of the strategy at the beginning was not to spend all of the money. If I kept some of the money, I had some money to gain interest and then also excess money to buy additional stock if the stock that was chosen was not doing as well as predicted.

Ford was doing well for a while and then the stock prices dropped, causing my overall success to be hindered, but at the end of September and the beginning of October the stock began to rise. How this stock was doing during the timeframe between August and October mattered because it took such a large portion of the total purchased shares.

I decided to stick with this strategy because I knew I would not be able to be aggressive in trading because I don't have the attention span to focus on one thing for so long. I did have sections where my stocks were doing well but by the end they gradually did worse. It could be that the majority of my stocks were service industries which didn't receive the boost around the holiday season.

One of my major regrets in this project is how early I sold Ford. I feel like I should have held onto that stock the entire time, especially since I had bought so many shares of it. Also, early on, I was unsure on how many shares of a stock I should buy. I did not want to invest all of my money into one stock because I was afraid of the outcome if it was bad. As you can see below out of the \$50,000 I started with I had lost \$1,386.83, which in reality wouldn't be a horrendous loss if I realistically had \$50,000 to invest.

Portfolio Value:	\$48,613.17
Cash Balance:	\$31,831.17
Buying Power:	\$31,831.17

The last few stocks that I bought were bigger stocks or stocks that I had bought back after I sold them, like Ford. I had also bought Starbucks because I thought the sales would go up as the specialty holiday coffee came out and people started to shop for Christmas presents.

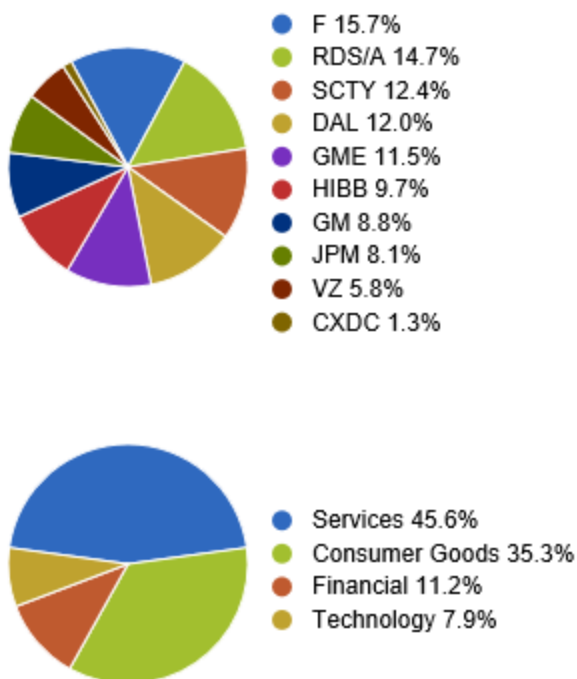
Below is a table that has all of the transactions through the course of time that this project underwent. The dates go from the most recent to the least recent. The table has the date and the time that the stock was purchased. Also included in the table is the quantity of each stock, the stock symbol and the total cost of the transaction.

Date/Time	Buy/Sell	Quantity	Symbol	Price	Total Cost
11/02/2015 10:29 AM	Market - Buy	100	HTCH	3.55	-355.00
11/02/2015 10:26 AM	Market - Buy	25	BAC	17.05	-426.25
11/02/2015 10:23 AM	Market - Buy	50	SBUX	62.49	-3,124.50
11/02/2015 10:21 AM	Market - Buy	50	F	14.84	-742.00
10/20/2015 01:15 PM	Market - Sell	50	RDS/A	54.80	2,740.00
10/20/2015 01:14 PM	Market - Sell	50	SCTY	40.52	2,026.00
10/16/2015 10:46 AM	Market - Sell	50	DAL	48.51	2,425.50
10/16/2015 10:44 AM	Market - Sell	200	F	15.24	3,048.00
10/16/2015 10:41 AM	Market - Sell	50	GM	33.20	1,660.00
10/15/2015 01:49 PM	Market - Sell	50	CXDC	4.24	212.00
10/15/2015 01:33 PM	Market - Sell	50	HIBB	35.10	1,755.00
10/15/2015 01:25 PM	Market - Buy	25	AEP	58.54	-1,463.50
10/15/2015 01:25 PM	Market - Buy	25	DOX	57.96	-1,449.00
10/15/2015 01:21 PM	Market - Buy	25	ACN	102.47	-2,561.75
10/15/2015 01:19 PM	Market - Buy	50	GRPN	3.65	-182.50
10/15/2015 01:16 PM	Market - Buy	25	EA	70.55	-1,763.75
10/15/2015 01:12 PM	Market - Buy	25	JCP	9.38	-234.50
10/02/2015 12:00 AM	Dividends	25	JPM	0.44	11.00
09/17/2015 12:47 PM	Market - Sell	250	SPIL	6.68	1,670.00
09/17/2015 11:32 AM	Market - Sell	100	SSYS	29.98	2,998.00
09/17/2015 10:06 AM	Market - Buy	25	JPM	64.06	-1,601.50
09/17/2015 09:58 AM	Market - Sell	50	GAIN	7.32	366.00
09/17/2015 09:50 AM	Market - Buy	50	DAL	47.14	-2,357.00
09/17/2015 12:00 AM	Dividends	50	GAIN	0.06	3.00
09/16/2015 03:57 PM	Market - Buy	50	SCTY	48.24	-2,412.00
09/16/2015 02:21 PM	Market - Sell	50	MRGE	7.10	355.00
09/16/2015 02:04 PM	Market - Sell	50	NVDQ	11.76	588.00
09/16/2015 01:13 PM	Market - Buy	50	GM	31.37	-1,568.50
09/16/2015 01:06 PM	Market - Buy	50	CXDC	5.99	-299.50
09/16/2015 12:11 PM	Market - Buy	50	RDS/A	51.56	-2,578.00
09/16/2015 10:50 AM	Market - Buy	100	SSYS	30.09	-3,009.00
09/16/2015 10:41 AM	Market - Sell	100	S	4.68	468.00
09/16/2015 10:38 AM	Market - Sell	100	WTW	6.79	679.00
09/16/2015 09:42 AM	Market - Sell	25	SPWR	23.53	588.25
09/16/2015 09:35 AM	Market - Sell	100	GTN	13.28	1,328.00
09/15/2015 01:48 PM	Market - Buy	100	SPIL	6.67	-667.00
09/15/2015 01:48 PM	Market - Buy	75	F	14.18	-1,063.50
09/15/2015 01:19 PM	Market - Buy	100	SPIL	6.69	-669.00

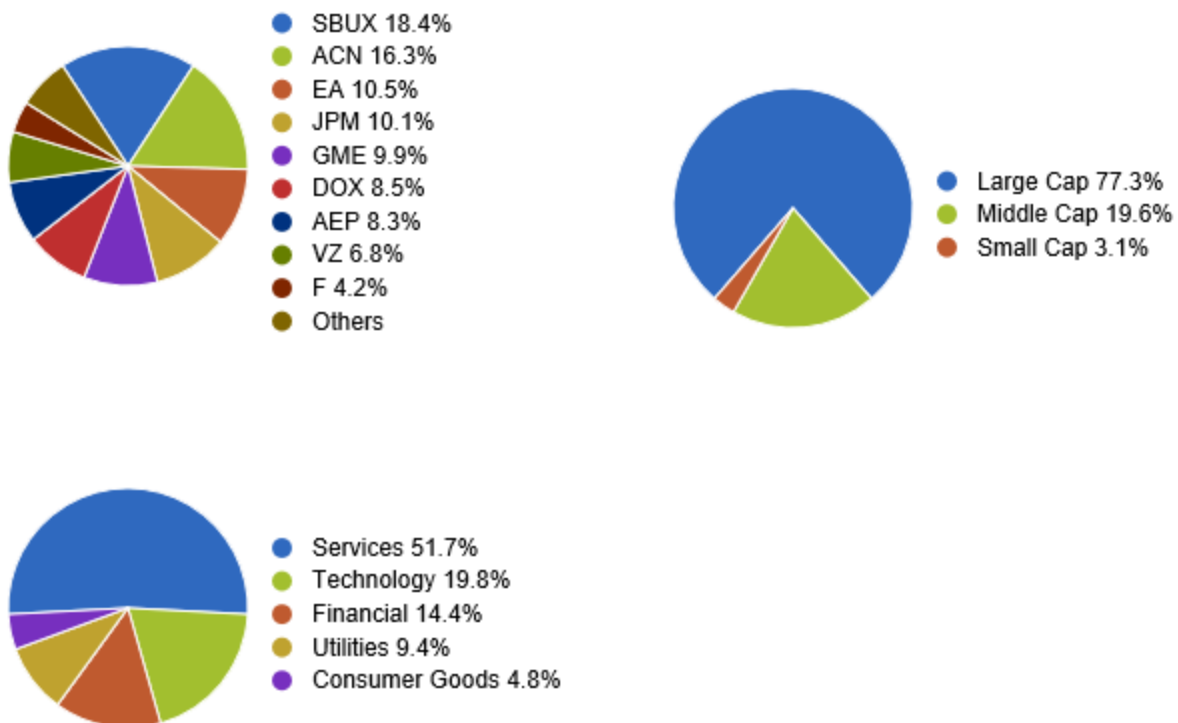
09/15/2015 01:18 PM	Market - Buy	50	F	14.08	-704.00
09/15/2015 01:00 PM	Market - Sell	25	SCCO	27.74	693.50
09/15/2015 12:57 PM	Market - Sell	20	AML	13.75	275.00
09/15/2015 12:54 PM	Market - Sell	100	WEAT	9.76	976.00
09/15/2015 12:53 PM	Market - Sell	50	FSZ	38.70	1,935.00
09/15/2015 12:39 PM	Market - Buy	100	GTN	13.13	-1,313.00
09/15/2015 12:36 PM	Market - Buy	100	WTW	6.61	-661.00
09/15/2015 12:30 PM	Market - Buy	25	VZ	46.27	-1,156.75
09/15/2015 12:30 PM	Market - Buy	100	S	4.97	-497.00
09/15/2015 12:22 PM	Market - Sell	30	PZE	5.38	161.40
09/15/2015 12:21 PM	Market - Sell	50	AAVL	10.72	536.00
09/15/2015 12:17 PM	Market - Sell	25	NVEE	20.87	521.75
09/15/2015 10:04 AM	Market - Buy	25	GME	43.20	-1,080.00
09/15/2015 10:03 AM	Market - Sell	75	DIS	102.65	7,698.75
09/15/2015 09:48 AM	Market - Sell	25	EIRL	40.00	1,000.00
09/15/2015 09:48 AM	Market - Sell	25	EIS	51.48	1,287.00
09/15/2015 09:48 AM	Market - Sell	20	SRV	13.94	278.80
09/15/2015 09:33 AM	Market - Buy	50	HIBB	39.51	-1,975.50
09/15/2015 09:33 AM	Market - Sell	20	SRF	14.86	297.20
09/14/2015 03:52 PM	Market - Sell	1	FDX	149.95	149.95
09/14/2015 03:51 PM	Market - Buy	25	GME	43.11	-1,077.75
09/14/2015 03:49 PM	Market - Sell	5	GE	24.71	123.55
09/14/2015 03:11 PM	Market - Buy	25	SPWR	22.79	-569.75
09/14/2015 03:04 PM	Market - Buy	50	NVDQ	12.09	-604.50
09/14/2015 03:02 PM	Market - Buy	50	AAVL	10.53	-526.50
09/14/2015 02:57 PM	Market - Buy	25	NVEE	20.77	-519.25
09/14/2015 02:48 PM	Market - Sell	20	KO	38.03	760.60
09/14/2015 09:55 AM	Market - Buy	50	MRGE	7.11	-355.50
09/14/2015 01:27 PM	Market - Sell	50	XOM	72.31	3,615.50
09/14/2015 01:22 PM	Market - Sell	50	PDS	4.04	202.00
09/14/2015 01:17 PM	Market - Sell	20	SCTY	48.48	969.60
09/14/2015 01:12 PM	Market - Sell	20	ATO	54.40	1,088.00
09/14/2015 01:12 PM	Market - Buy	20	AML	13.88	-277.60
09/14/2015 01:10 PM	Market - Buy	30	PZE	5.46	-163.80
09/14/2015 01:04 PM	Market - Sell	1	DPZ	109.41	109.41
09/14/2015 11:57 AM	Market - Buy	50	FSZ	38.66	-1,933.00
09/14/2015 11:11 AM	Market - Buy	20	SRV	14.35	-287.00
09/14/2015 11:10 AM	Market - Buy	20	SRF	15.53	-310.60
09/14/2015 11:09 AM	Market - Buy	25	SCCO	28.11	-702.75
09/14/2015 11:08 AM	Market - Buy	20	KO	37.93	-758.60
09/14/2015 09:49 AM	Market - Buy	25	EIRL	40.56	-1,014.00
09/14/2015 09:49 AM	Market - Buy	25	EIS	52.25	-1,306.25
09/14/2015 09:49 AM	Market - Buy	50	XOM	72.17	-3,608.50
09/14/2015 09:49 AM	Market - Buy	25	DIS	104.82	-2,620.50
09/14/2015 09:39 AM	Market - Buy	20	SCTY	48.01	-960.20

09/14/2015 09:39 AM	Market - Buy	75	F	13.70	-1,027.50
09/14/2015 09:39 AM	Market - Buy	50	SPIL	6.48	-324.00
09/14/2015 09:39 AM	Market - Buy	50	GAIN	7.41	-370.50
09/11/2015 03:49 PM	Market - Buy	50	PDS	4.11	-205.50
09/11/2015 03:45 PM	Market - Buy	20	ATO	54.00	-1,080.00
09/11/2015 03:36 PM	Market - Buy	100	WEAT	9.64	-964.00
09/11/2015 03:31 PM	Market - Buy	50	DIS	104.23	-5,211.50
09/11/2015 03:27 PM	Market - Buy	1	FDX	150.50	-150.50
09/11/2015 03:24 PM	Market - Buy	5	GE	24.87	-124.35
09/11/2015 03:21 PM	Market - Buy	1	DPZ	109.72	-109.72

Below is a depiction of the division of what shares were in my position as of 10/8/2015. This was the general breakup of the shares for most of August and throughout the beginning of October.



Below are the pie charts similar to the ones above depicting the breakup of my stocks at the end of the project.



In conclusion, I learned that in order to make money quickly in the stock market, a more aggressive strategy is needed. One of my biggest mistakes is not holding onto certain stocks like my Ford stock. Instead of selling it and then buying it back, I should have just held onto it. I feel like my more conservative strategy would have worked, in a longer period of time, I was originally losing a lot more money to losing just under \$2000. Also, if I was going to invest in stocks with real money, I would spend more time researching trends of certain stocks before deciding on what to invest in.